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PATENT
Docket No.: 015358-006000US
Client Ref. No.: ID-RSV-229

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

JONATHAN J. HULL et al.

Application No.: 09/905,036

Filed: July 12, 2001

For: TECHNIQUES FOR TARGETING
INFORMATION TO USERS

Confirmation No.: 2402

Examiner: Chongshan Chen

Art Unit: 2162

STATEMENT OF SUBSTANCE OF
INTERVIEW

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Sir:

Applicant would like to thank Examiners Corrielus and Chen for the telephonic interview for this application conducted on March 29, 2005 to discuss rejections raised in the Final Office Action dated January 13, 2005.

The interview participants were Examiner Jean Corrielus, Examiner Chongshan Chen, and Applicant's representative Sujit B. Kotwal (Reg. No. 43,336).

Claims 1 and 14 were discussed.

Differences between independent claim 1 and references Cooper et al. (6,101,503) and Sweet et al. (6,415,278) were discussed. Applicant explained to the

Examiners that one of the unique features of the present invention is that objects of different types (e.g., video, audio, image) can be compared to determine a degree of relevancy between the objects. Applicant agreed to amend claim 1 to clarify this aspect of the invention. The Examiners agreed that the proposed amendment would overcome the Cooper et al. and Sweet et al. references.

Claim 14 was discussed with respect to the 35 USC 112 rejection.

Based upon the discussions, Applicant has prepared an amendment that is being filed along with this document.

CONCLUSION

If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 650-324-6365.

Respectfully submitted,

S. B. Kotwal

Sujit B. Kotwal
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